

Jeep Beach Inc.
PO Box 11586
Daytona Beach, FL 32120



501(c)(3)
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FL Solicitation: CH53779

July 1, 2020

JEEP BEACH EVENT CANCELTION FOR SEPTEMBER 11-13, 2020

[Daytona Beach, Florida, July 1]- While we know this press release will come as an enormous disappointment to all, it is with the highest regard to the safety and health of our volunteers, vendors and attendees, that the Jeep Beach Board of Directors is announcing the cancelation of the rescheduled dates for the Jeep Beach event on September 11-13, 2020.

This decision, while difficult, is based on the facts, guidelines and recommendations available at this time regarding the evolving COVID-19 situation in the U.S. and specifically here in Florida.

Our team has worked endless hours since our last communication to establish a fall Jeep Beach 2020.

In working with our 200+ vendors, it has become clear that an overwhelming number of them are unable to attend any events this year due to travel bans, budget constraints and caution for their own wellbeing. These vendors are our partners and a critical part of our goals of hosting an event that raises money for our community. We support, and more importantly understand, the basis of their decisions and look forward to seeing them at Jeep Beach 2021.

To our hundreds of volunteers, we feel an overwhelming responsibility to each of you to not put your health at any potential risk.

To our attendees, Jeep Beach is not a success without each of you. We have heard from so many of you in recent months and weeks voicing your concerns and desire to move your pre-registration to 2021. We recognize that many of you come from out of state and recent travel bans could require self-quarantine of those visiting Florida. *The show must go on* cannot apply here at this level of risk.

For those that pre-registered as a vendor or attendee, your registration will automatically roll over to 2021. If you have questions or concerns, please reach out:

- Vendors email vendors@jeepbeach.com
- Attendees email info@jeepbeach.com

The 2020 Jeep Beach commemorative coins will be mailed out to the first 1500 registrants.

We are still excited to give away the 2020 Jeep Beach Gladiator on September 12, 2020.

Let it be known that we are already planning Jeep Beach 2021 as the BIGGEST Jeep Beach Family Reunion ever and hope to see each and every one of you there April 19-25, 2021.

www.jeepbeach.com

email: info@jeepbeach.com

Thank you for your continued support of Jeep Beach, Inc.!

Sincerely,
Jeep Beach Executive Board of Directors

Statements from our Official Sponsors



Daytona Dodge Chrysler Jeep Ram is proud to be the Official Sponsor of Jeep Beach. Jeep Beach has been a tremendous benefit to our community and we applaud their mission of supporting local charities through their annual event. While we are saddened by the necessary decision to cancel this year's effort that had been rescheduled to September 11-13 of this year, we also recognize that it was the responsible thing to do in the face of this pandemic for the health and wellbeing of all concerned. We stand behind their decision and look forward to participating in a very successful event in 2021.

-Randy Dye, Owner Daytona Dodge Chrysler Jeep RAM & FIAT



As the Official Healthcare partner of Jeep Beach and the community's health system, Halifax Health fully supports the decision to postpone the planned Jeep Beach activities slated for September 2020. Watching out for everyone's health is the most sensible thing we can do at this time. We wish all of Jeep Beach nation a safe summer, and we look forward to the return of Jeep Beach when it is deemed safe.

**-John Guthrie, Vice President, Communications Executive Director
Healthy Communities**



We understand how difficult the decision was to cancel the 2020 Jeep Beach event and for them to not be able to fully execute the fundraising efforts for the charities that depend on these donations. We are certain that the Jeep Beach organization has made the right call in these unprecedented circumstances to move the date to 2021 in an effort to keep everyone safe. We look forward to seeing you all and partnering with Jeep Beach in April 2021.

- Chris Plaisance, CEO SPIDERWEBSHADE