

Jeep Beach Inc.
PO Box 11586
Daytona Beach, FL 32120



501(c)(3)
EIN: 82-3113276
FL Solicitation: CH53779

Release Form for Media Recording and Photography

I, the undersigned, do hereby consent and agree that Jeep Beach Inc., its employees, or agents or representatives have the right to use my and or my company's photographs, videotape, or digital images and/or recordings taken during Jeep Beach Inc. official events and to use these in any and all media, now or hereafter known, exclusively for the purpose of promoting Jeep Beach. I further consent that my name and identity may or may not be revealed therein or by descriptive text or commentary, agreeing also to giving copyright freedom and permission without credit to Jeep Beach Inc. and its employees, or agents for Jeep Beach promotional and/or commercial use.

I do hereby release to Jeep Beach Inc., its agents, and employees, and representatives all rights to exhibit this work in print and electronic form publicly or privately and to market as they see fit for the promotion of Jeep Beach. I waive any rights, claims, or interest I may have to control the use of images, video or media and/or also my identity or likeness in whatever media used.

**Furthermore, I understand that no imagery of Daytona International Speedway (as in signage, logos, or any imagery representing the Daytona International Speedway) can be captured via photo still, video, verbiage, or any other form of digital or film media and may not under any circumstances be used in a commercial or private use or shared in any media form. Doing so could result in direct repercussions from the Daytona International Speedway representatives and their legal teams.*

I understand that there will be **no** financial or other remuneration for use of my images, video or digital media, either for initial use or later promotional, or subsequent transmission or playback. I also acknowledge that by signing to participate in official Jeep Beach events that I am giving free copyright privileges of any prior years Jeep Beach imagery that I may have publicly displayed on any media to Jeep Beach Inc. for their use anywhere at any time for the promotion of Jeep Beach Inc.

I also understand that Jeep Beach Inc. is not responsible for any expense or liability incurred as a result of my participation in this event (as a photographer, writer, videographer or even as a participant), or as a result of being a part of any aspect or doing any photography or recording, including medical expenses due to any sickness or injury incurred as a result.

BY ACCEPTING THE MEDIA PASS ENTERING ANY JEEP BEACH® EVENT, you enter an area where photography, audio and video recording may occur. By entering the event premises, you consent to such recording media and its release, publication, exhibition, or reproduction to be used for news, web casts, promotional purposes, telecasts, advertising, and inclusion on websites. You further waive all rights that you may have to any claims in connection with any exhibition, streaming, web casting, televising, or other publication of these materials, regardless of purpose or sponsoring of such exhibiting, broadcasting, web casting or other publication.

All pictures/video/audio taken at this event shall only be allowed for your COMPANY use and the use of the producers of JEEP BEACH® for promotional purposes. Once hash tagged or associated with this event, it will be considered our property for use for marketing purposes as the 100% production of the event and the permitting of the ASSOCIATED EVENTS AND VENUES are all our personal assets.

**A NO DRONE POLICY WILL BE STRICTLY ENFORCED AT ALL JEEP BEACH EVENTS.
FAILURE TO ADHERE WILL RESULT IN LOSS OF MEDIA CREDENTIALS.**

I represent that I am at least 18 years of age, have read and understand the foregoing statement, and am competent to execute this agreement.

I agree to these terms and conditions

Name

Address

Phone

Email

Signature

Witness for the undersigned

Date